

# INSPIRE, ENLIGHTEN, LEAD: STAND UP TO BIG TOBACCO

**SOS**  
STAMP OUT SMOKING  
1-800-QUIT-NOW

**ADH** **ARKANSAS**  
DEPARTMENT OF HEALTH

Your  
Tobacco  
Settlement  
Order of  
Work

**Project  
Prevent**  
YOUTH TOBACCO &  
NICOTINE PREVENTION



MY REASON *to* WRITE

**CREATION**  
**FOR** **ELIMINATION**

## MATTIE NASH HUGH GOODWIN ACADEMY FOR THE ARTS 1ST PLACE WINNER, 4TH-5TH GRADES

The tobacco industry is trying to persuade kids and teenagers to use their products. Why? They know tobacco is killing their current customers so they need new customers. The tobacco industry targets kids by putting up signs in different places that say tobacco is cool and will make you look glamorous. Also, people in movies smoke or use chewing tobacco so kids will think it is cool. Finally, the tobacco industry makes it look like e-cigarettes are safer than regular cigarettes, but they are not. They also make e-cigarettes that are flavored to attract more people – especially young people.

The tobacco industry makes me feel frustrated because they know that tobacco is hurting people, but they still make it. Also, people know the risk they take when they smoke or chew tobacco, but they do it anyway. Some people never stop even though they are in a hospital dying. Others smoke around kids even though it is illegal. I hate how the tobacco industry tries to trick people into using tobacco. People like my friends and me are the ones that they are trying to trick. The tobacco industry is selfish and greedy. They don't care about anything, but money. They don't care how many people they hurt with their products.

The tobacco industry lies and no one should trust them. Back in old times, people didn't know tobacco was bad for them. Now they do know, but people still take that risk. I like risks, but not that kind of risk! I am glad that schools teach kids at an early age not to use tobacco. Tobacco contains the drug nicotine, which makes people not want to stop using it. Nicotine makes it very hard to stop. Cigarettes also contain a chemical that is in bug spray and a chemical that is in nail polish remover. I hope that no one else will start smoking and that people who do smoke will stop.



facebook.com/SOSProjectPrevent



@SOSProjectPrevent #StampOutSmoking #ProjectPrevent #BeTobaccoFree