

INSPIRE, ENLIGHTEN, LEAD: STAND UP TO BIG TOBACCO



MY REASON *to* WRITE

CREATION FOR ELIMINATION

ALEXIS ROGERS GOSNELL ELEMENTARY SCHOOL 1ST PLACE WINNER, 2ND-3RD GRADES

PLEASE DON'T SMOKE

Some people smoke, and don't let those people trick you into starting a life time habit, just say NO to drugs.

Each year 3,300 kids in Arkansas become new daily smokers. That's terrible, right?

The way I feel about smoking, is not something you want to see. When I see someone smoking, it gets ugly. But most of the time, I just walk away or even run away.

Did you know that tobacco products are placed close to candy to deceive youth kids into thinking that they are new candy that is fun and harmless. Candy and fruit flavors can't hide the truth. There's nothing sweet about mouth sores, bleeding gums, cancer, or even death.

24.2% of male high school students use smokeless or spit tobacco. That's 9.5% higher than the national average. I want you to graduate from high school with a diploma of awesome-ness not a life-long addiction.

Did you know "Powerwall" cigarette displays are created in stores to make tobacco products more visible. Big Tobacco likes to distract you from thinking about the cancer death or heart disease that their products do to people and their bodies. Don't fall for their tactics. Still, just say: NO! to drugs.

In Arkansas, it is very illegal to sell tobacco products to minors.

Some e-cigarette solutions and vapors contain nicotine levels and toxins that do not match the packaging labels. Nicotine poisoning is serious. Don't play with your health. The tobacco industry uses flavored tobacco/nicotine products to recruit a new generation of consumers. Don't fall for Big Tobacco's sweet lies.

How much are you worth? In 2011, the tobacco industry spent on estimated \$107.4 million dollars on cigarettes and other tobacco in Arkansas. Don't sell out to Big Tobacco. Now, kids, stay off drugs. Live a healthy life, not a junky tobacco life. I say NO! to drugs, how about you?



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