



# My Reason to Write

STAND UP TO BIG TOBACCO

# ESCAPE THE VAPE

PROJECT GUIDELINES, HOW TO ENTER,  
AND SELECTION CRITERIA

## Write a Poem, an Essay, or Song Lyrics

Explain why you choose to Escape the Vape and live a tobacco- and nicotine-free life and how you can encourage your friends to do the same.

Big tobacco targets you and your peers with new products, like vape pens and e-cigarettes, to replace its dying smoking generation.

You are not a replacement.

## Prizes

### ELEMENTARY SCHOOL

#### ESSAY (200-450 WORDS)

FIRST PLACE — Chromebook

SECOND PLACE — Samsung Galaxy 7" Nook &  
\$40 Barnes & Noble Gift Card

THIRD PLACE — \$100 Toys-R-Us Gift Card

#### LYRICS/POETRY

100-150 WORDS — TWO VERSES AND  
A CHORUS (LYRICS)

12-20 LINES (POEMS)

FIRST PLACE — Chromebook

SECOND PLACE — Samsung Galaxy 7" Nook &  
\$40 Barnes & Noble Gift Card

THIRD PLACE — \$100 Toys-R-Us Gift Card

### MIDDLE SCHOOL

#### ESSAY (300-750 WORDS)

FIRST PLACE — Chromebook

SECOND PLACE — Samsung Galaxy 7" Nook &  
\$40 Barnes & Noble Gift Card

THIRD PLACE — Beats EP Headphones

#### LYRICS/POETRY

100-150 WORDS — TWO VERSES AND  
A CHORUS (LYRICS)

12-20 LINES (POEMS)

FIRST PLACE — Chromebook

SECOND PLACE — Samsung Galaxy 7" Nook &  
\$40 Barnes & Noble Gift Card

THIRD PLACE — Beats EP Headphones

## Rules

Open to students in grades 2-8 with judging falling into two categories: Elementary School students and Middle School students.

The entries should focus on the assigned topic for the student's grade category. All entries must be written by students and should be no more than 450 to 750 words.

Entries must be submitted before 5 p.m. on Friday, May 5 to [sosprojectprevent.com](http://sosprojectprevent.com).

